

Communication Brief

Etheridge Community Assistance Project

The Brief

To communicate the proposed activities as part of the RACQ Foundation's Etheridge Community Assistance Project.

Need to know more?

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Overview

Established in early 2011, RACQ Foundation helps QLD Communities and Clubs recover from severe weather events as well as building natural disaster resilience. To date, more than \$15m has been distributed to assist over 500 Queensland clubs and community organisations through our grants program.

In 2016, RACQ Foundation's Community Assistance Program was launched in Longreach. The award-winning volunteering initiative provides on the ground, practical support to Queenslanders impacted by natural disaster. Since inception, 25 projects have been delivered with a recent focus on reconciliation and resilience and our First Nations communities with successfully delivered projects in The Torres Strait and Wujal Wujal.

As part of RACQ Foundation's continued commitment to supporting communities affected by natural disasters, we will partner with the Etheridge Shire Council and community organisations, to deliver our fourth project in 2025. The initiative will be achieved in collaboration with RACQ's Building Panel, NGO's and RACQ partners and charities.

The volunteering activities will assist the broader community, which will support natural disaster resilience.

Project Details

Project Date: Monday 29 September – Friday 3 October 2025

RACQ's involvement entails sending non-mechanical, mechanical, Information Technology and Education as well as trades to:

- Complete works that assist in improving environmental degradation erosion, siltation, scouring and biodiversity loss, removal of vegetation, replanting/ revegetation
- Building modification and resilience improvement such as emergency power sources, fixing dripping taps, painting and fencing
- Repair/service machinery such as four-wheel drives, guads, motorbikes and tractors
- Trade repairs such as carpentry, electrical, plumbing and roofing
- Donation of laptops including technology training and trouble shooting
- Deliver RACQ Road safety and other programs

We will also pledge volunteering support to the Georgetown Bush races event.

While the program aims to deliver tangible results, what is evident is the meaningful contribution made through conversations shared and friendships forged.

Next steps

Community, Sporting Club and Charity Nomination Form

Interested Clubs and organisations will need to return the nomination form to RACQ Foundation by 23 May 2025 for review and consideration. Site visits to applicable clubs will be completed as part of the planning trip in June.



Planning trip

RACQ Foundation Manager, Bridgette Muller and RACQ Foundation Project Coordinator, Amanda Edwards will visit the Etheridge Community from Monday 2 – Thursday 5 June 2025 to engage with Council and stakeholders for project planning while exploring opportunities to leverage partnerships for the successful delivery of the Community Assistance Project.

Additional Information

Videos of past trips:

Torres Strait Community Assistance Project

Cherbourg Community Assistance Project

Gympie Community Assistance Muster

Yarrabah Assistance Project

Barcaldine Assistance Project

Miles Assistance Project

Townsville Flood Assistance Project

Weekend Sunrise - RACQ Foundation Morven

RACQ Official - Morven Drought Project

Charleville Drought Assistance Project

Longreach Drought Assistance Project